

BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

RETAIL GROUND AND PARCEL SELECT GROUND  
SERVICE STANDARD CHANGES, 2022

Docket No. N2022-1

**DIRECT TESTIMONY OF  
A. THOMAS BOZZO  
ON BEHALF OF THE  
UNITED STATES POSTAL SERVICE**

**(USPS-T-3)**

## TABLE OF CONTENTS

AUTOBIOGRAPHICAL SKETCH.....	i
PURPOSE OF TESTIMONY.....	ii
ASSOCIATED LIBRARY REFERENCES.....	iii
I. ESTIMATED COST IMPACTS FROM SERVICE CHANGES .....	1
A. Methodology for Estimating the Cost Impact Caused by the Planned Change in Service Standards .....	1
B. Cost Changes Arising from the Changes in Service Standards .....	3
i. Mail Processing Cost Changes .....	3
ii. Transportation Cost Changes .....	5
II. CONCLUSION .....	6

## **AUTOBIOGRAPHICAL SKETCH**

My name is A. Thomas Bozzo. I am a Vice President with Laurits R. Christensen Associates (LRCA), which is an economic research and consulting firm located in Madison, Wisconsin. My education includes a B.A. in economics and English from the University of Delaware, and a Ph.D. in economics from the University of Maryland-College Park. My major fields were econometrics and economic history, and I also completed advanced coursework in industrial organization. In the 1995-1996 academic year, I taught undergraduate microeconomics and statistics at Maryland, and monetary economics at the University of Delaware. I joined LRCA as an Economist in June 1996, was promoted to Senior Economist in January 1997, and to my present position in January 2003.

Much of my work at LRCA has dealt with theoretical, statistical, and measurement issues related to Postal Service costing, particularly for mail processing. My current responsibilities include supervising production of Cost Segment 3 (Clerk and Mail Handler) cost inputs to the Postal Service's Cost and Revenue Analysis and of labor productivity data for mail processing operations provided in the Annual Compliance Report (ACR). I presented testimony related to costing and data systems in the Docket Nos. R2000-1, R2001-1, R2005-1, and R2006-1 rate cases. In addition to numerous other projects for the Postal Service, I managed projects related to the demand for market dominant products and service-related mail processing costs for USPS Office of Inspector General (OIG). I have also worked on economic and econometric analysis projects for the telecommunications, freight railroad, electricity, and natural gas distribution industries.

1    **PURPOSE OF TESTIMONY**

2            The purpose of my testimony is to describe the methodology that the Postal  
3    Service has used to estimate the expected mail processing and transportation cost  
4    changes resulting from the planned changes in service standards. I will also present  
5    the overall estimated change in cost.

1    **ASSOCIATED LIBRARY REFERENCES**

2           I sponsor the following public USPS Library Reference that is associated with my  
3 testimony:

4           USPS-LR-N2022-1-1

5           I sponsor the following non-public USPS Library Reference that is associated  
6 with my testimony:

7           USPS-LR-N2022-1-NP3.

1     **I.       ESTIMATED COST IMPACTS FROM SERVICE CHANGES**

2           **A. Methodology for Estimating the Cost Impact Caused by the Planned**  
3           **Change in Service Standards**

4           The purpose of this section is to describe the methodology used to estimate the  
5     potential annual cost impact from the planned changes in Parcel Select Ground (PSG)  
6     and Retail Ground (RG) service standards.

7           Witness Bray (USPS-T-2) describes the current PSG and RG mail flows and  
8     changes to PSG and RG mail processing and transportation that will implement the  
9     planned service changes. These changes involve processing and transporting PSG  
10    and RG with First-Class Package Service (FCPS).

11          While improving service standards for PSG and RG might be expected to  
12    increase costs, other things equal, the operational implementation described by witness  
13    Bray has potential sources of cost efficiencies. Notably, moving PSG and RG pieces to  
14    the FCPS mail stream as described may reduce mail processing costs on net by  
15    reducing or eliminating “touches” of PSG and RG in the Network Distribution Center  
16    (NDC) network. The relatively small addition of workload from PSG and RG volumes  
17    should have negligible effects on existing processing of FCPS and other parcel products  
18    in plants.

19          Transportation impacts result from mode shifts required to meet the planned  
20    service standards. Some high-zone PSG and RG pieces currently transported by  
21    surface modes will require FedEx Day Turn air transportation to meet the planned  
22    service standards. Relatedly, some FCPS will shift from commercial flights to FedEx

Day Turn transportation since mixed FCPS, PSG, and RG pieces will include parcels exceeding weight limits for commercial air transportation.

To estimate cost impacts from the operational changes, I compare mail processing and transportation costs for PSG and RG based on current mailflows to estimated costs for mailflows under the planned service standards. Costs representing the current PSG mailflows are available using Commission-accepted methodology from models provided in the Postal Service's Annual Compliance Report (ACR), folders USPS-FY21-NP15 (mail processing) and USPS-FY21-NP16 (transportation).

Mail processing costs for the future state can be estimated by modifying the USPS-FY21-NP15 PSG models from the ACR to reflect FCPS mailflows. The modified models are provided in USPS-N2022-1-NP3. The PSG mail processing models also are the best available basis for estimating cost impacts for RG. As described by witness Bray, the mail processing flows for RG in both the current and future states are identical to the PSG flow for pieces entered at post offices. Thus, the PSG mail processing and transportation models may be adapted to estimate the change in RG mail processing costs. Since the combined PSG and RG volume is small relative to FCPS, I assume that effects on FCPS mail processing costs from adding PSG and RG to the FCPS mailflows are negligible. Multiplying the unit cost differences by PSG and RG volumes provides the volume variable cost (VVC) impact, excluding any effects of volume changes induced by the service standard changes.

The transportation cost impacts are obtained by computing transportation costs per cubic foot in the current state for FCPS, PSG, and RG pieces that would change modes under the planned standards. Current-state costs are commercial air costs for

FCPS, and surface transportation costs from USPS-FY21-NP16 for PSG and RG. The future state cost per cubic foot is for FedEx Day Turn transportation. Similar to the mail processing calculations, the transportation cost impacts are derived by multiplying the cost differentials by the cubic feet of FCPS, PSG, and RG that would change transportation modes.

## **B. Cost Changes Arising from the Changes in Service Standards**

### **i. Mail Processing Cost Changes**

The FCPS mailflows that PSG and RG pieces will follow under the planned service standards, described by witness Bray, differ from current PSG and RG mailflows primarily in that FCPS mail processing and distribution is largely carried out at Processing and Distribution Centers (P&DCs) rather than Network Distribution Centers (NDCs). The modified PSG models accordingly include distribution handlings at origin and destination P&DCs.<sup>1</sup> The distribution handlings replace crossdock handlings in the current mailflow for pieces distributed in the P&DCs. While most outgoing FCPS pieces are processed and distributed at P&DCs, NDCs process some FCPS. I estimate the portion of FCPS that flows to NDCs using ODIS volume data. The FCPS fraction of pieces flowing to NDCs is assumed to be processed as in the existing PSG model through the origin NDC. FCPS pieces are sorted at origin to destinating P&DCs and thus bypass destination NDC and ASF handling.

The P&DC distribution handlings for machinable PSG pieces are assumed to be attempted on automated processing equipment—including the Automated Parcel and

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<sup>1</sup> Since oversize pieces are a very small share of volume for both PSG and RG, I do not modify the PSG Oversize model for this exercise. The estimated cost impacts are not sensitive to changes in Oversize costs.



1 Bundle Sorter (APBS), Automated Package Processing System (APPS), and/or the  
2 Small Package Sorting System (SPSS)—where available. Manual distribution is  
3 assumed for pieces over 20 pounds, non-machinable pieces, and automation rejects.  
4 To estimate labor productivities for automated P&DC parcel distribution operations, I  
5 combine Management Operating Data System (MODS) data for APBS, APPS, and  
6 SPSS operations defined for “FCM SPRS” (First-Class Mail small parcel and rolls)  
7 processing (MODS 37x) with corresponding “Priority Mail” operations, distinguishing  
8 outgoing from incoming productivities. This productivity estimate is used for two  
9 reasons. First, a productivity differential between the MODS 37x operations and other  
10 automated parcel processing at P&DCs is likely due, at least in part, to the small size of  
11 FCPS pieces. Small FCPS piece size can increase productivities by reducing container  
12 handlings within sorting operations. Thus, the MODS 37x productivities may not be  
13 directly applicable to larger machinable PSG and RG pieces. Second, incoming  
14 processing at P&DCs typically commingles parcel products, and the MODS 37x  
15 operations are not representative of automated incoming FCPS processing. I compute  
16 the other productivities for incoming and outgoing automated parcel processing using  
17 the methodology from ACR folder USPS-FY21-23. Labor productivity for P&DC manual  
18 parcel operations, from USPS-FY21-23, is incorporated in the (unmodified) USPS-  
19 FY21-NP15 models. P&DC-processed PSG and RG are assumed to be dispatched  
20 primarily in pallet boxes and wiretainers, with some use of APCs and OTRs.

21 While RG pieces follow the same mailflows as PSG pieces entered at origin  
22 delivery units, it is not possible to distinguish machinable RG from non-machinable  
23 (NMO) for the mail processing models. I estimate the RG cost differential as follows.

1 First, I adjust the PSG entry profile for both the current and future mailflows to 100  
2 percent origin DU entry and compute the resulting unit mail processing costs from the  
3 PSG model. I use RG values where possible in place of PSG values for volume-related  
4 model inputs.<sup>2</sup> I scale the adjusted PSG model unit cost based on current mailflows to  
5 piggybacked FY 2021 RG unit mail processing costs, similar to the application of the  
6 proportional factor in the USPS-FY21-NP15 model costs. I use the resulting  
7 proportional factor to adjust the estimated RG costs under the planned mailflows.

8 The estimated change in PSG mail processing cost is a reduction of \$14.9 million  
9 based on FY2021 PSG volume. For RG, mail processing cost is estimated to decline  
10 by \$17.1 million using FY2021 RG volume. The total mail processing cost impact is a  
11 reduction of \$31.9 million for both PSG and RG.<sup>3</sup> Please see folder USPS-N2022-  
12 1/NPx for details of the calculations.

## 13 **ii. Transportation Cost Changes**

14 As noted above, transportation cost impacts arise from transportation mode shifts  
15 for portions of FCPS, PSG, and RG volumes. The cost impact is calculated as the  
16 change in transportation cost per cubic foot from the mode shift, multiplied by the total  
17 cubic feet of mail subject to the shift.

18 For FCPS, the mode shift is from commercial air transportation to FedEx Day  
19 Turn. Commercial air costs are weight-based, whereas FedEx Day Turn costs are  
20 based on cubic volume; neither cost is distance-related. To calculate the cost  
21 differential, I obtain commercial air cost per pound for FY2021 and divide by average

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<sup>2</sup> Since RG volume data do not distinguish machinable from non-machinable RG volumes, I retain the PSG machinable/non-machinable mix as a proxy.

<sup>3</sup> Note that total impacts reported here and below may differ from the sums of product-level impacts due to rounding.

pounds per cubic foot for FCPS to obtain the equivalent cost per cubic foot. I obtain the FedEx Day Turn cost per cubic foot and apply the cost differential to the estimated cubic feet of FCPS requiring FedEx Day Turn transportation under the planned standards. The mode shift is estimated to increase FCPS cost by \$31.6 million.

For PSG and RG, the required mode shift is from surface transportation to FedEx Day Turn air transportation. The surface transportation unit costs per cubic foot are distance-related (zoned), and costs based on Commission-accepted methodology are obtained from ACR2021 folder USPS-FY21-NP16. The FedEx Day Turn unit cost per cubic foot is the same as used in the FCPS calculation. The mode shift to air transportation is estimated to reduce transportation costs for high-zone PSG and RG, by \$0.1 million and \$4.6 million, respectively; the total cost change for both PSG and RG is a reduction of \$4.7 million. The result reflects relatively high costs for longer-distance (high zone) surface transportation movements under accepted methodology. The projected net transportation cost change is an increase of \$27.0 million. The cost impact calculations are provided in folder USPS-N2022-1-1 and USPS-N2022-1-NP3.

## **II. CONCLUSION**

The planned service standards' merging of PSG and RG with FCPS mailflows will have small net impacts on the Postal Service's mail processing and purchased transportation costs. Reduced touches in mail processing operations are estimated to reduce costs by \$31.9 million based on FY2021 cost and volume inputs. The estimated effect on transportation cost is an increase of \$27.0 million. The estimated impacts are expected to reduce PSG and RG costs and thus enhance contribution from those products. The impact on FCPS contribution, and the estimated net cost reduction of \$5.0 million, including mail processing and transportation cost impacts, are small.